

Marketing Automation

BY CC&A STRATEGIC MEDIA

Are you reaching your target audience?



Time Lasting Efforts

Cutting edge technology and digital strategy development make the most of today's opportunities, creating sustainable growth for the future.



Digital Automation

Streamline, automate and measure your marketing tasks and workflows, so they can increase operational efficiency and grow your brand and revenue.



Strategic Marketing

Combine your marketing goals into one comprehensive initiative, drawn from market research, to achieve maximum potential and business sustainability.

Choose Your Path To Growth

	BASIC SOLUTION	PROFESSIONAL SOLUTION	ENTERPRISE SOLUTION
- INDUSTRY & MARKET RESEARCH	✓	✓	✓
- TOP COMPETITOR AUDITS	✓	✓	✓
- DIGITAL STRATEGY CREATION	✓	✓	✓
- SEARCH ENGINE OPTIMIZATION	✓	✓	✓
- CONTENT & ARTICLE WRITING	✓	✓	✓
- SOCIAL MEDIA SHARING	✓	✓	✓
- SOCIAL BUZZ STRATEGY CREATION		✓	✓
- MEDIA CALENDER COMPOSITION		✓	✓
- ASSET DISTRIBUTION & SOCIAL SHARING		✓	✓
- INBOUND SOFTWARE INTEGRATION			✓
- MARKETING AUTOMATION			✓
- PERSONALIZED CTAs			✓
- AD CREATION & SPLIT TESTING			✓
- LEAD REVISIT NOTIFICATIONS			✓
- EMAIL DRIP MARKETING			✓
- MEASURED ANALYTICS & REPORTING	✓	✓	✓



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STRATEGICALLY PLANNED MEASURED RESULTS